

## Central Ohio Day of .NET Sponsorship Prospectus

The 2013 Central Ohio Day of .NET has a tentative date of November 9<sup>th</sup>. This year's sponsorship levels are described below. Sponsorship will be announced and logo will appear on the CODODN website once funds have been received.

**Note:** Sponsors are free to purchase an event sponsorship and give away an item at the end of the event, which would entitle them to a giveaway sponsorship as well. In these cases the benefits will be merged, however each sponsor is allowed only one logo on event media, and the logo size will be the size entitled to the sponsor via the event sponsorship level (i.e. a Silver sponsor who gives away a prize over \$1000 will get a small logo on the event media).

If you have any questions, please don't hesitate to contact James Bender ([James@JamesCBender.com](mailto:James@JamesCBender.com)) or Matt Groves ([webmaster@MGroves.com](mailto:webmaster@MGroves.com))

### Alumni Discount

**If you sponsored the 2012 CODODN at a Platinum level** you will receive a 10% discount for sponsoring the 2013 at the Platinum level.

**If you sponsored the 2012 CODODN at a Gold or lower level**, you will receive a 10% discount for sponsoring the 2013 CODODN at a higher level than you sponsored last year and a 5% discount for sponsoring at the same level.

### Event Sponsorships

**Platinum** - \$1000 (Currently limited to five sponsors, but this might change depending on venue)

- Booth/table at event
- Large logo on pre-session event slides
- Large logo on printed session guide
- Large logo rotated on event website front page
- Large logo on event website sponsor page
- Mention by name in closing session/raffle
- One item for attendee bag.
- Access to list of attendees who register for the discounted attendance fee

**Gold** - \$750

- Medium logo on pre-session event slides
- Medium logo on printed session guide
- Medium logo on event website sponsors page
- One item for attendee bag
- Access to list of attendees who register for the discounted attendance fee

**Silver** - \$500

- Small logo on the pre-session event slides
- Small logo on the printed session guide

- Small logo on the event website sponsors page

**Independent Sponsorship** - \$200 (limited to companies with five or fewer employees and less than \$2 million in revenue a year)

- Large logo on event website sponsors page
- Small logo on pre-session event slides
- Small logo on printed session guide
- One item for attendee bag
- Thanked by name by emcee during closing session/raffle

### Raffle Sponsorships

**Platinum Raffle Sponsor** – Item or single combination of items with retail value of at least \$1000

- Item will be raffled at the end of the event. Sponsor may come up and address attendee's at this time.
- Medium logo on pre-session event slides
- Medium logo on event website sponsors page

**Gold Raffle Sponsor** – Item or single combination of items with retail value of at least \$500

- Item will be raffled at the end of the event. Sponsor may come up and address attendee's at this time.
- Small logo on pre-session event slides
- Small logo on event website sponsors page

**Silver Raffle Sponsor** – Item or single combination of items with retail value of at least \$100

- Item will be raffled at the end of the event. Sponsors name will be mentioned by emcee at this time.
- Small logo on pre-session event slides
- Small logo on event website sponsors page

Have an idea for a sponsorship type not listed here? Contact James or Matt and we'll see if we can accommodate you!